

Louisiana Business Online Resource Portal

By Louisiana Economic Development

BATON ROUGE—The state of Louisiana has launched a new digital platform to connect entrepreneurs and small business owners with resources to help them start and grow their businesses.

LouisianaBizHub.com (Louisiana Business Hub) brings order to the often chaotic search for information, networking, and resources that are the lifeblood of every small business. Visitors to the site gain access to a searchable database of resource providers around the state offering a wide range of services from business planning, entrepreneurial training, and business counseling, to sales and marketing, human resources, and more.

Louisiana Economic Development will manage the website, which also feature a statewide events calendar containing information about conferences, webinars, and other events of interest to entrepreneurs at every stage of small business ownership.

“LED is proud to champion this statewide network that will help Louisiana entrepreneurs

access the resources that they need to build and grow their small businesses,” LED Secretary Don Pierson said. “Louisiana is home to thousands of small businesses that are the heart and soul of our state’s economy. LED, with the support and collaboration of our local and regional partners, strives to provide founders with the tools and resources their businesses need to reach their full potential. This new platform can empower them to take the next step, whether it’s applying for a loan or preparing to expand into new markets.”

Louisiana Business Hub is organized regionally, with separate landing pages for each of the eight economic regions in the state, with a lead organization for each region. The Northeast, Northwest, and Capital regions will be the first regions fully populated with resources.

Launch Network, led by the Entrepreneurial Accelerator Program in Shreveport, is supporting efforts in the Northeast and Northwest regions. OneSource, led by Nexus LA in Baton Rouge, will drive efforts in the Capital region. Lafayette Economic Development Authority and One Acadiana are working with LED to fully launch the Acadiana



region later in the year. LED will collaborate with other lead organizations for future launches in the Bayou, Central, Southeast, and Southwest regions.

“The Louisiana Business Hub will be the support network our business community has been

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2023

Learn about SBA's new Veteran Small Business Certification program. Certification has been transferred from the Department of Veterans Affairs (VA) to SBA as of January 1, 2023. Certification with SBA allows service-disabled veteran-owned small businesses (SDVOSBs) to compete for sole-source and set-aside federal contracts across the federal government. Certified veteran-owned small businesses (VOSBs) have additional opportunities to pursue sole-source and set-aside contracts at the Veterans Administration (VA) under the VA's Vets First program. Register for this free webinar at <https://www.eventbrite.com/e/veteran-small-business-certification-vetcert-program-tickets-580691793787>

8(a) Orientation and SAM Registration Webinar

Wednesday, April 19, 2023, 9:30 am-10:30 am CDT

Online

Main Sponsor(s): US Small Business Administration

Contact: SBA Illinois District Office, 312-353-4528, illinois.do@sba.gov

Fee: Free; registration required

Join the Small Business Administration (SBA) Illinois District Office for a virtual workshop providing an overview of the 8(a) Business Development program, eligibility requirements, and program benefits. Also learn how to increase your potential for federal contract opportunities through System for Award Management (SAM) registration, including information that you need for the registration process. SBA presenters will offer additional tips, address FAQs, give directions on where to get further assistance, and answer your other questions. To register for this free webinar, visit <https://www.eventbrite.com/e/8a-orientation-sam-registration-tickets-518989961947>

Selling to the Federal Government Webinar

Thursday, March 23, 2023, 12:00 pm-3:00 pm CDT

Online

Main Sponsor(s): US Small Business Administration

Contact: George Tapia, 610-382-3086, george.tapia@sba.gov

Fee: Free; registration required

Did you know that the federal government is the largest purchaser of goods and services in the world? Interested in learning how your business can market your services or goods to the federal government? Register on line at <https://www.eventbrite.com/e/how-to-sell-to-the-federal-government-tickets-21790713611> SBA helps to ensure small businesses get fair opportunities to share federal government prime contracts. Topics will include: How to Register, Small Business Certifications, Finding Opportunities, Marketing Your Firm, Federal Supply Schedules, Getting Paid, Tips to Prepare Your Offer, How to Seek Additional Assistance. All training sessions are held via Microsoft Teams Meeting. Participants must ensure Microsoft Teams is functioning.

Federal Contracting: Veteran Small Business Certification Program Webinar

Monday, April 17, 2023, 12:00 pm-1:00 pm CDT

Online

Main Sponsor(s): US Small Business Administration

Contact: Jo Eckert, 319-362-6405, jo.eckert@sba.gov

Fee: Free; registration required

CERTIFICATION

Small Business Exchange, Inc.

is DBE certified by the Louisiana UCP.



Certificate of Proclamation

Louisiana Business Journal

In recognition of the 39th publication since Hurricane Katrina and to the rebuilding of business in your community.



MAYOR MITCHELL J. LANDRIEU • CITY OF NEW ORLEANS

June 15, 2010

DATE

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